



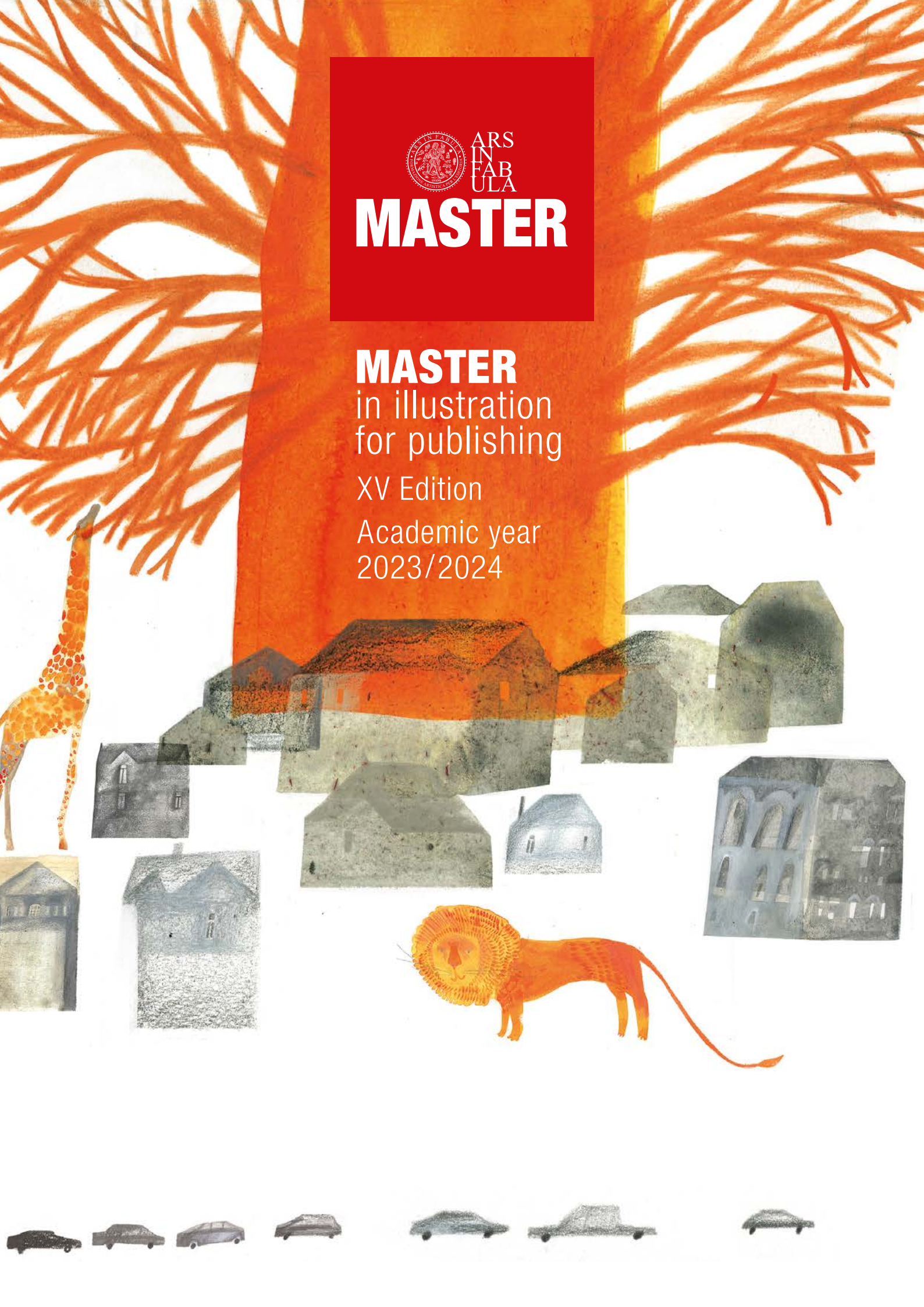
ARS  
IN  
FAB  
ULA

# MASTER

**MASTER**  
in illustration  
for publishing

XV Edition

Academic year  
2023/2024





# ARS IN FABULA THE PICTURE BOOK ACADEMY



Leader in the publishing field of the illustrated book for children and young people, the school of Macerata, Andersen Award 2011 for education, has been the professional springboard for many young talents.

*On front and back cover: details from the illustrations by Master graduate Lera Elunina, from "La scelta", thesis project for release with Kite Edizioni.*

*Beside: illustration by Master graduate Daniela Demurtas, from "To catch a Magic frog", thesis project for release with Camelozampa.*

The kids' field has been holding a role of main importance for a long time in the publishing field and in the last ten years it has experienced a great development. The illustrator who deals with this field is a professional to whom knowledge and specific skills are requested. Organisational, narrative and management ability must combine with creativity and stylistic originality. Ars in Fabula is the illustration school specialised in this field. Born in 2001 in Macerata, it is located in the rooms of Palazzo Compagnoni Marefoschi, one of the most important buildings of the city, work of Luigi Vanvitelli. Headed by the illustrator Mauro Evangelista, Andersen Award 2008 and 2012, it boasts teachers well-known all over the world: illustrators, writers, editors, graphic designers, agents and literary critics. In 2008 we established the first Master in Italy for editorial illustration, in collaboration with the Academy of Fine Arts of Macerata, obtaining recognition from the Ministry of University and Research. Ars in Fabula has always dealt with publishing and it is recognised in the sector for the level of preparation of its graduates. Many, in fact, are the professional illustrators who studied at Ars in Fabula and that now work at international



*Cover and illustration by Master graduate Chiara Palillo, from "Il lungo inverno di Ugo Singer", Bompiani, 2023.*



level participating in the most important exhibitions of the sector: the Illustrators Exhibition of the Children's Book Fair of Bologna, the Biennial of Bratislava and the Biennial Ilustrarte of Lisbon. Another pride of the school is the inclusion, among our graduates, two Andersen Awards as Illustrators of the Year. There are different courses offers at the school and the Master in Illustration for Publishing is the focal point of the artistic and professional advanced training that represented for a lot of students the entrance to the world of work with the publication of the first book. Ars in Fabula received the Andersen Award for the education in 2011.



# MASTER IN ILLUSTRATION FOR PUBLISHING

The original and innovative training course created by Ars in Fabula for the Master was born with the purpose of training professionals for one of the most important publishing sectors through a specific path of advanced training.

Learning while working: this is the basic philosophy of the Master Ars in Fabula. The students immediately deal with real publishing commissions and are followed by high level teachers. We created a wide net of partners composed of more than fifty publishing houses and every year we work to select the most interesting book projects to assign for the course.

---

Learning while working, this is the  
Ars in Fabula philosophy

---

Each student is followed, in his own project, by teachers who are illustrators, italian and foreign publishers, critics and internationally renowned literary agents with a solid didactic experience behind. The projects assigned by the editors are on original texts and planned for the publication so, if the student's work satisfies the editorial needs, the book is published with regular contract. Countless are the book projects made during the Master that have been

*Covers by Master  
graduate Matteo  
Bertaccini from  
"Alfabeto Grimm",  
Ideestortepaper, 2022.*

alfabeto  
**GRIMM**

MATTEO BERTACCINI



(QUESTO LIBRO NON È QUEL CHE SEMBRA)



eto  
**MM**

(QUESTO LIBRO NON È QUEL CHE SEMBRA)



(QUESTO LIBRO NON È QUEL CHE SEMBRA)

*Illustration by Master graduate Enrico Lorenzi from "Scappi chi può", thesis project for release with Giunti.*

*From above: cover by Master graduate Eleonora Nardo, from "Cheese", Ideestortepaper, 2022;*

*cover by Master graduate Gloria Tundo, from "Per mano", uovonero, 2023.*

published in these years by international and Italian publishing houses, offering the students a real occasion to express their own talent and walk through the door of the professional world. Also a lot of recognition in the main exhibitions of the sector as the Children's Book Fair of Bologna, the Biennial of Bratislava, the Biennial of Lisbon Ilustrarte.







next  
release

# THE TRAINING PATH OF THE MASTER

Duration one year. 1500 hours of lessons with leading professionals of the sector in the international field in order not to leave your book... in the drawer.



The one-year course is divided into four modules of alternatively frontal lessons, in e-learning, and individual study. It begins on October 10<sup>th</sup> 2022 with the first module, from October to December, a preparatory phase in which illustrators, editors and experts in the publishing field will alternate, with exercises on various areas of illustration. This is a very important step because the Teaching Commission assigns the book-projects to the students based on the portfolio submitted for the selection to the course and the results of the work of these weeks. This stage is characterized by the study of editorial issues such as the analysis of the texts, that of the authors of the book projects and the study of the catalog of the partner publishing houses. At the end of this phase the projects will be assigned. Each student from this moment will be engaged in the development of the text received. Moreover, the second module of the Master is characterized by individual study and online classes, where issues related to the history of illustration and children's literature are addressed.

*Illustration by Master graduate Anna Malinowska from "Il giardino dei bambini storti", thesis project for release with Bakemono Lab.*







*Illustration by Master  
graduate Valentina  
Corradini from  
"Uno spettacolo  
Grandissimo", thesis  
project for release  
with ZOolibri.*

This is above all the period of the personal experimentation, where students will be guided in their research with the aim of formulating narrative, stylistic and technical proposals for their project. The student is individually followed with weekly checks and through collective monthly reviews by coordinating teachers both for the artistic and for the editorial part.

---

Deadline for submitting admission  
applications: September 11<sup>th</sup> 2023

---

At the end of the experimentation, the first proposal of the project is formulated and each student will meet their publisher, supported by tutors, to expose the work. In the third module, the programme includes frontal lessons, in e-learning, from May to June, the project finds its definition based on the publisher's feedback. In this module, the teachers are mainly illustrators and the goal is to follow the students in the development of the project, especially on the pictorial and narrative side. Then we enter the final phase of the course, the fourth module, where the student completes the project, always followed by the coordinators, for the presentation to the publisher and the final thesis.



# DIDACTICS

Exceptional teachers for a cutting-edge course in artistic and professional education, selected for the high profile and the consolidated teaching experience.



The book is the outcome of a team work where different points of view are compared and it is necessary to consider and mediate other actors' opinions. It follows that it's necessary to compose a teaching staff made up of professional illustrators, publishers, writers, scholars and experts in the field. The central idea that connects the different souls who constitute the teaching staff of the school Ars in Fabula on the didactics is the firm belief they don't have to pass on preconceived formulas, ready-made recipes. Especially on the artistic side, when a personal style comes to light, it is also the result of inner investigation, the work on one's own limitations and strong points.

*Illustration by Master graduate Nadia Corfini from "I vestiti nuovi dell'Imperatore", thesis project for release with uovonero.*







*Illustration by Master  
graduate Andrea  
Camiar Ghilani from  
"Il postino notturno",  
thesis project for  
release with Rizzoli.*

The teacher is the one who can motivate the emergence of this interiority, interpret the signs and stimulate the student's work in one direction or another.

---

Many points of view for one goal:  
the picture book

---

The technique, graphical or pictorial, will be the result of a stylistic achievement, the most suitable tool for an expressive need. Indeed, Ars in Fabula has stood out for the diversity and originality of their students' style, attributable neither to their teachers nor to the trends of the moment.



# ARS IN FABULA, AN ILLUSTRATED STORY

More than two hundred are the "books made in Ars" both Master theses and illustrated books born from the many opportunities offered by the advanced training course. With a pinch of pride we like to say that... our history is written in your books.

Even when you are already a good illustrator or you have a unique sign or you have already attended some illustration courses, it is always very difficult to find a publisher open to assign a project to those whom have never done this before. Often, the thing an editor cannot see in a portfolio is whether the would-be illustrator has narrative skills, if he/she can



*Cover and illustration by Master graduate Ariadna Von Eckartsberg from "La nostra terra", uovonero, 2023.*



Cover and illustration by Master graduate Helen Lamont from "La fifa blu", La Margherita Edizioni, 2022.

handle the job and the relationship with the publisher, if he/she meets deadlines, if he/she can represent the text and give it a proper interpretation or be stylistically logical in the images and the list goes on. That's why this course is not designed as a normal educational path but has been structured around real working stages of the picture book. This permits the students to approach the professional world supported by exceptional professionals.

---

Master Ars in Fabula:  
26 publishing projects each year

---

Great is the effort of the school in building each academic year and in managing with partner publishers the projects on which the students of the Master work. An original formula and a



In this page a selection of publishings by Master graduates.

Nicoletta Bertolotti  
Le sei storie  
del  
**MAGO DI OZ**  
ILLUSTRAZIONI DI Sara Pilloni  
PIBAUDO

Virginia Rubelli  
Isidoro Brillo  
**zia lidia  
si sposa**  
MARCORITA EDIZIONI

zoolibri  
**LA FAMIGLIA  
CONIGLI  
BIANCHI**  
Francesca Marcolini  
Isidoro Brillo

E SE...  
QUEL GIORNO  
Cosetta Zanotti  
Ana Paula Santander  
FATATRAC

Sante Bandirali  
Gianna Tando  
**PER MANO**  
COPRISTUDIO

**CHEESE**  
ELEONORA BARONI

**IL SIGNOR  
ERIK**  
Sante Bandirali  
Francesca Corse

Azzurra D'Agostino  
Estefanía Bravo  
**poesie  
della neve**  
FATATRAC

Sgaldramuni Irene Volpiano  
**Mio zio Guido fa  
il muratore**  
COPRISTUDIO

Simonyi Cecília  
**Noé bárkája**

DANIIL CHARMS  
JEAN MALLARD  
**LA CORSA DEGLI ANIMALI**  
COPRISTUDIO

**ORA  
O MAI PIÙ**  
MIFEE

**E LA R  
DIS**  
Cristina Belli  
Isidoro Brillo  
IL BRUTTO  
H. C. Andersen

**Quando  
si animali  
vedano**  
Civardi

**C  
IN CHA**

la rosa

constant engagement have made Ars in Fabula Master an advanced course in the international arena in the artistic and professional training for the publishing industry. The Master has given bore fruit in recent years and more than two hundred are published books; a success also confirmed by the continuity of the partnerships of our graduates with their publishers after their debut book.



# ARS IN FABULA PARTNERS

Sixty of the most prestigious publishing houses in the publishing scene to test your talent.

From the small to the big publisher, from that specialized in publications for the first childhood to educational, from fiction for children to that for adults: the Master Ars in Fabula offers its students the largest and the most representative publishing scene. The partner publishers have a central role in the Master, both with frontal teaching in the classroom and the tutoring of students' work.

---

Ars in Fabula: professionals are made!

---

*From above:  
cover by Master graduate Gloria Tundo  
from "Solo",  
Ideestortepaper, 2023;  
cover and illustration  
by Master graduate  
Isadora Brillo  
from "Zia Lidia si  
sposa", La Margherita  
Edizioni, 2023.*

The assigned projects can be: classical texts, texts by contemporary writers and all have been selected for publication. Obviously, this is a considerable effort for publishers, who have to wait for the entire duration of the course to see the final results instead of the normal length of working for the illustrations of a book. While they already know what to expect by a professional illustrator, it is not the same with a student at his/her first real experience and it is always exciting to see the evolutions, the achievements which often come sudden and surprising.

# Solo

Gloria Tundo



Virginia Rubelli  
Isadora Brillo



zia lidia  
si sposa

la MARGHERITA EDIZIONI

"Oppure, potremmo, come al solito, venire qui a casa a fare merenda.  
Sperando che Enea non si sia mangiato la torta appena sfornata."

"Enea?" esclamo io.



"Sì, il cane di Susanna verrà a vivere con noi, naturalmente!" mi spiega zia Lidia.

"E lo potrei prendermene cura, quando voi non ci siete?"

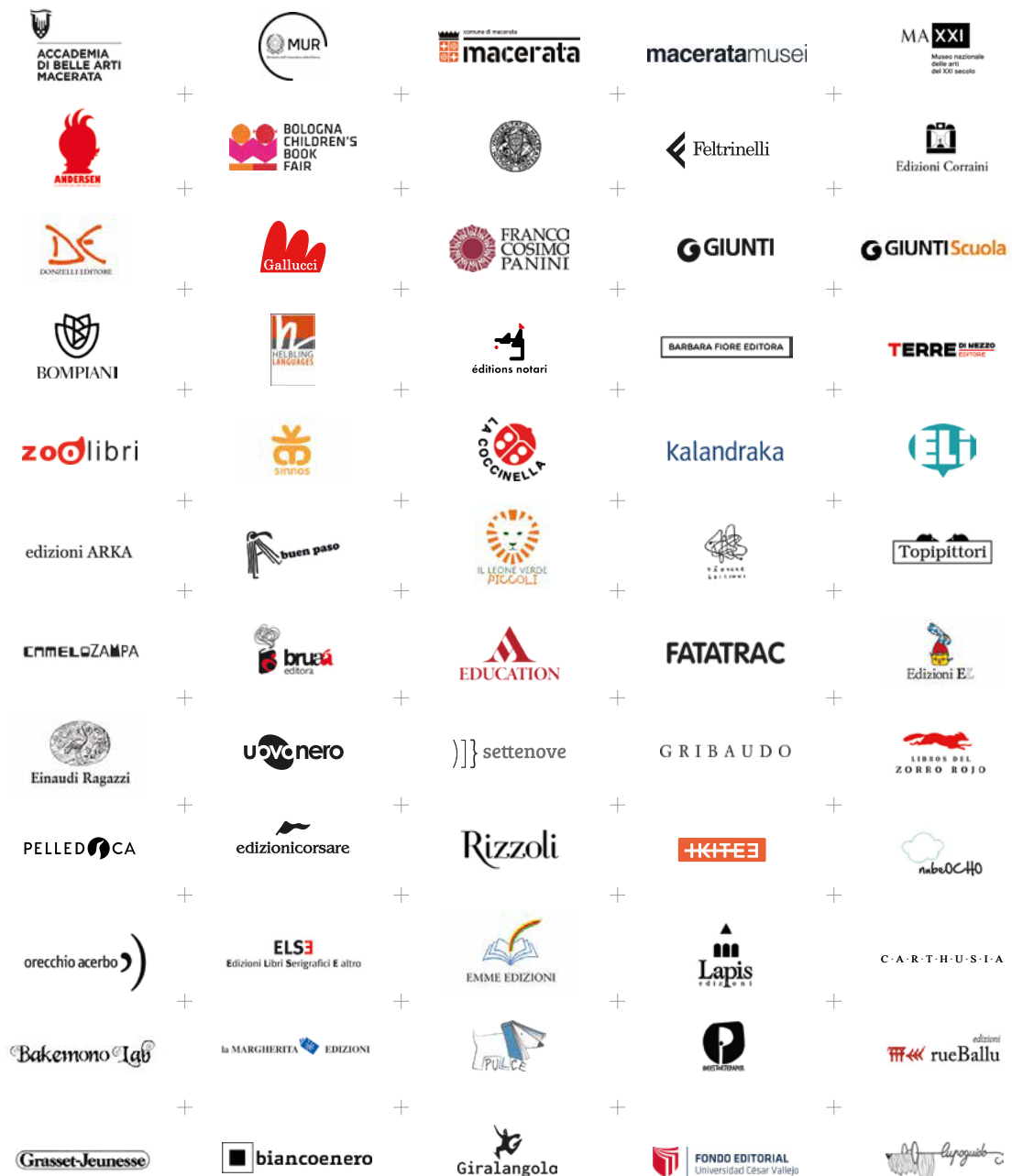


"Rotoliamo nell'erba?" Propone Teo.  
I due coniglietti rotolano giù dalla collina.

Poi la risalgono e rotolano di nuovo giù.  
Rotolare nell'erba è un divertimento VERDE.







From above:  
 cover and illustration  
 from Master graduate  
 Isadora Brillo from  
 "La famiglia  
 Coniglibianchi",  
 ZOOLibri, 2023;  
 cover by Master  
 graduate  
 Marta Migliore from  
 "Piccolo Bra", Gallucci-  
 La Spiga, 2023.

It's something more, then, than just seeing the birth of a book; the challenge is to see a new talent flourish. Great is also the research and development work of the school, under the aegis of Alessandra Sconosciuto, for the selection and the drafting of the twenty-six book-projects, one per student, that each year the course provides. Each project has been discussed and structured with the publishers in the same way as a normal editorial board. But big is also the research of new partners to offer an increasingly large panorama and greater opportunities.



# ARS IN FABULA GRANT AWARD

Ars in Fabula and the Book Fair  
honour the talent.

The Ars in Fabula Grant Award has now become one of the usual appointments among the Bologna Children's Book Fair prizes.

The prize was born with the aim of training and supporting new talents in the illustration, through the advanced training path: this target fulfils both the desire of young promising illustrators to receive a proper training, and the need of the publishers to find new styles and colours for their books.

Since 2012 the prize is assigned each year to a young illustrator, who is under 30, already selected for the Illustrators Exhibition of the Children's Book Fair, but still unpublished. The award is assigned by a selection board composed of Master teachers who meet in Bologna for the Fair. This year the BCBF wanted to dedicate an important exhibition, during the last Book Fair, to celebrate the tenth anniversary of the award. An international window, a prestigious contribution to the enhancement of young talents Ars in Fabula. (The catalog is available on [Ars in Fabula](#) and [BCBF](#) websites).

*Detail from illustration  
by Yalan Xu, Grant  
Award 2023 winner,  
from "But coffee first".*





ARS  
IN  
FAB  
ULA

## The picture book academy

Ars in Fabula – Scuola di illustrazione  
Palazzo Compagnoni-Marefoschi  
Via Don Minzoni 11, Macerata 62100  
tel. 0733 231740 / info@arsinfabula.com  
www.arsinfabula.com