

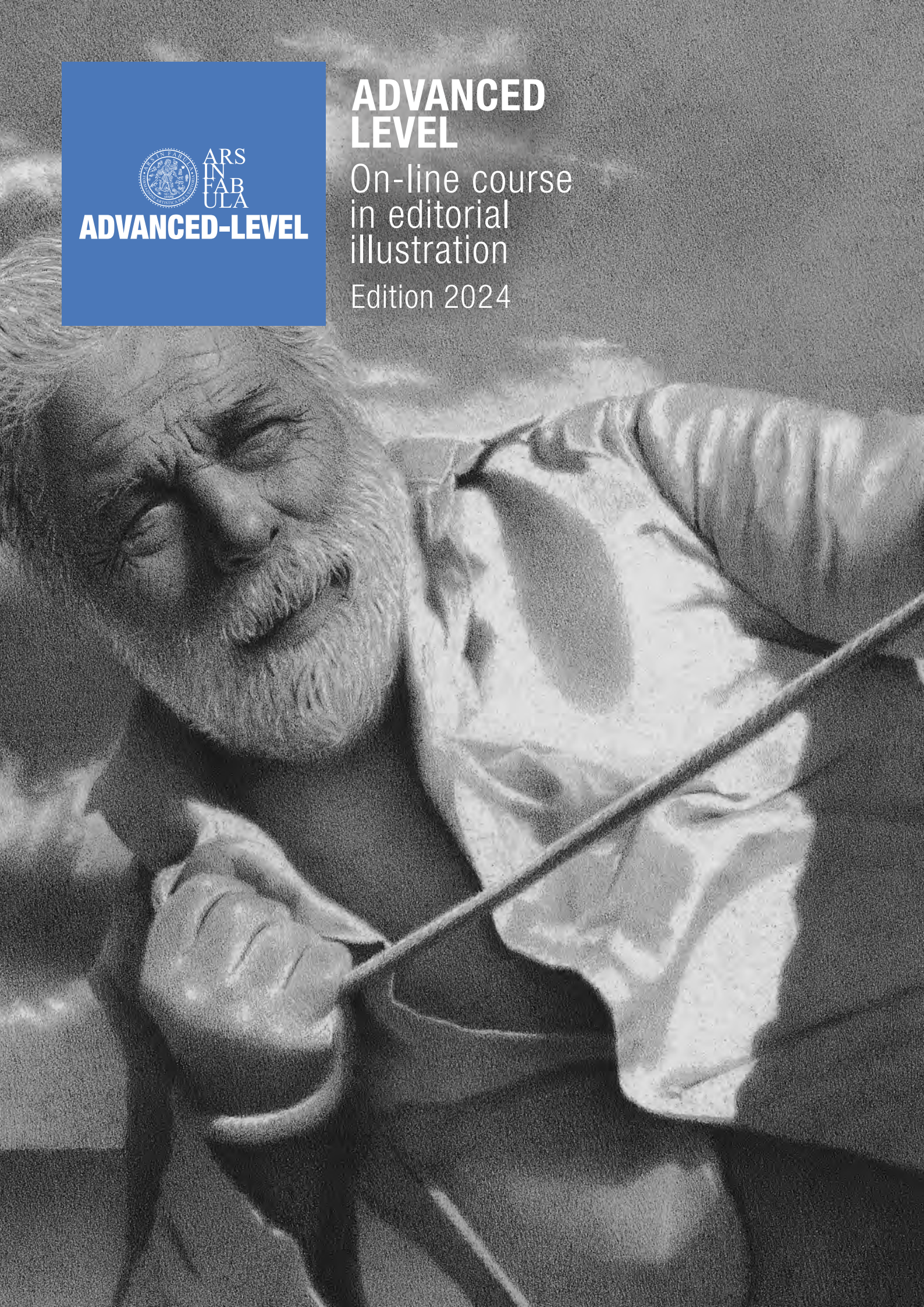


**ADVANCED-LEVEL**

# ADVANCED LEVEL

On-line course  
in editorial  
illustration

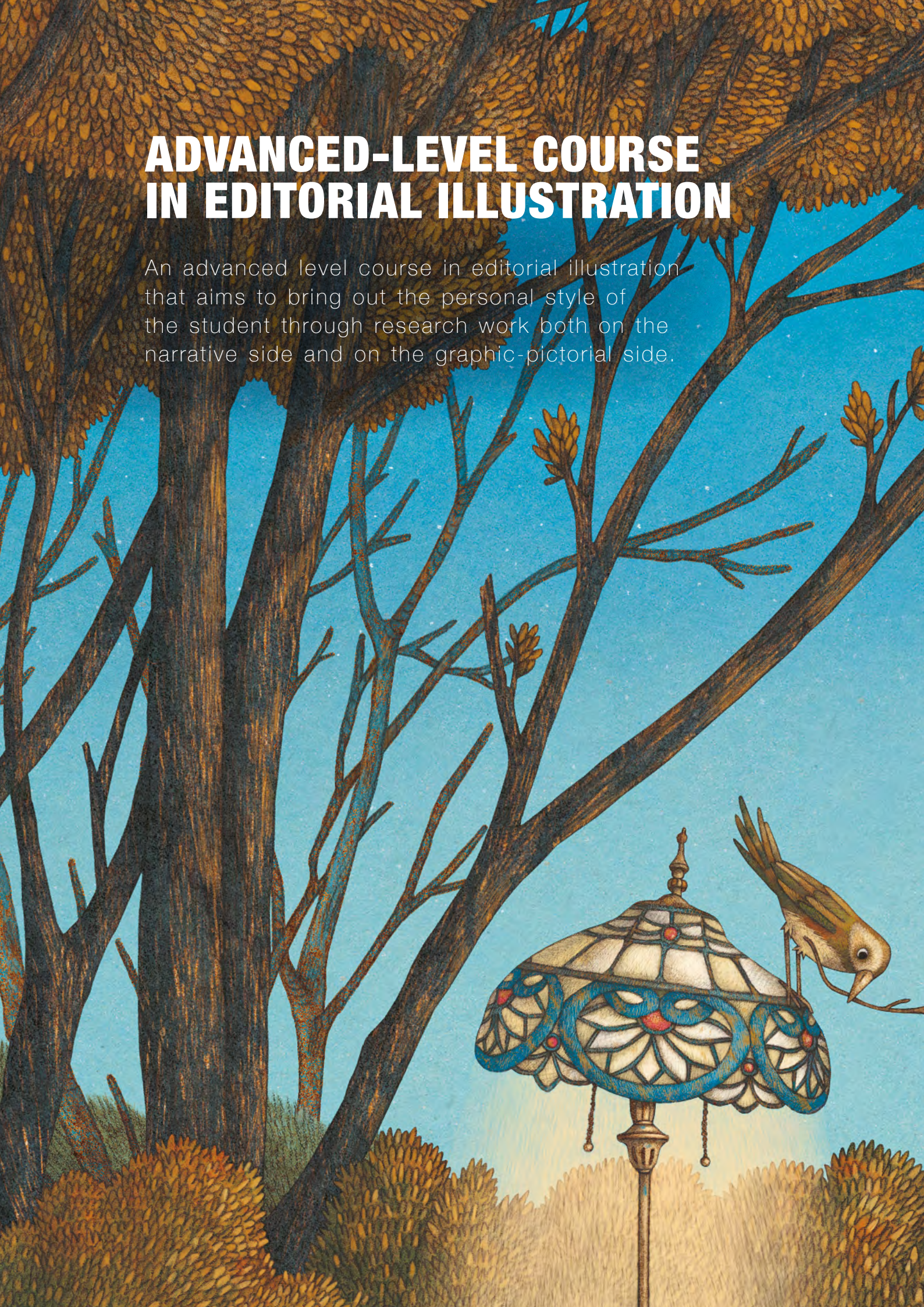
Edition 2024



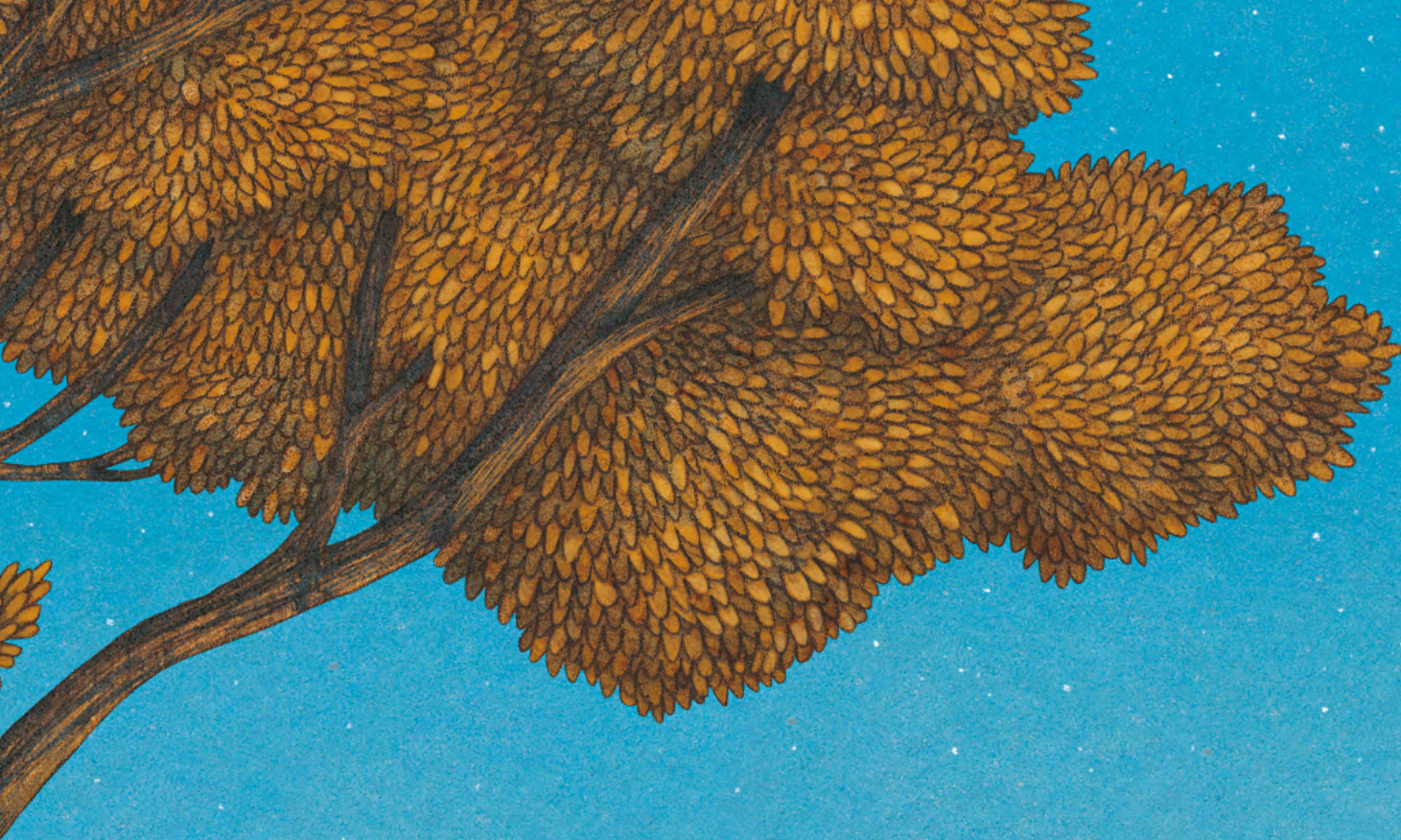


# ADVANCED-LEVEL COURSE IN EDITORIAL ILLUSTRATION

An advanced level course in editorial illustration that aims to bring out the personal style of the student through research work both on the narrative side and on the graphic-pictorial side.







*On cover:  
illustration by  
Isabella Labate,  
from "Il vecchio e il  
mare", Kite  
Edizioni, 2023.*

*In these pages:  
detail from an illu-  
stration by Marco  
Somà, from "Adesso  
siamo in due", soon  
to be released with  
Kite Edizioni,  
fall 2023.*

The Advanced-Level in editorial illustration stands as the progression of the Entry-Level course, and aims to develop and consolidate his themes and techniques.

This course is designed for those who want to deepen their knowledge before entering the Master course, but also for those who want a different path and prefers to approach the professional publishing world by developing a personal book project. The teaching is developed according to the one to one coaching method, following each student in their own personal path on the project phase and on the artistic and technical aspects. The program does articulates in full-immersion front modules (one weekend per month) and weekly revisions (all in e-learning mode). The course will address the project of a picture-book on a text proposed by the student. We will face an important phase of experimentation that will affect the narrative and the executive side of the book, the search for the most suitable technique for the student and the text. We will meet some protagonists of the publishing world who will tell us about their professional experience and that will make us understand their point of view; which are the goals of a publishing house, how they evaluate a project, how they make their choices.

Another important appointment will be the mid-term review of the project. In May the works will be under assessment by a publisher, chosen on the Italian or international scene, who will judge the individual projects carried out so far. A unique occasion for the continuation of the work. Finally, the graphic aspect of the book, its editorial form. We will work on the covers and on the inside pages until the final layout.

At the end of the course the students will present their projects to a panel of publishers. This appointment aims to connect the students with major publishing houses, giving the opportunity to make yourself known and have a real feedback on your work.



*Illustration by  
Isabella Labate,  
from "Il vecchio e il mare",  
Kite Edizioni, 2023.*



## **OBJECTIVES**

The course is aimed at the realisation of a personal editorial project of professional level. There will be thoroughly dealt issues about the narration through images, the study of the characters and settings, the executive technique and the graphic planning.

## **ADDRESSEES**

The course is addressed to the Entry-Level in Editorial Illustration course's graduates and to those who have already completed a specific basic training.

## **STRUCTURE OF THE COURSE**

The course runs from January to July and is divided into frontal thematic modules (in e-learning) that will take place on the weekends (one per month) held by teachers who are illustrators, publishers and experts. Leading thread of the didactic is the project-book with a text chosen by the student or agreed with the teachers. The course has a coordinator teacher (e-learning mode) with the task of following the development of the editorial projects, and to direct the work on the technical-stylistic side. The publishers involved aim to evaluate the work of the student and to understand the criteria of the choices behind the birth of the book.

The course ends in July with the presentation of the projects realised to a commission of experts.

## **TEACHERS**

The faculty is composed of professionals and experts of the editorial sector, selected both for the artistic and professional level and for their consolidated didactic experience.

## **TITOLO**

The Advanced-Level course grants five points, added to those from the Entry-Level course, recognized as "Qualification in Specific Education" in the ranking list for the selection of the Master in Editorial Illustration Ars in Fabula.





# COURSE TEACHERS A.Y. 2024

The central idea about teaching, that connects the different souls who constitute the teaching staff of the school Ars in Fabula, is the firm belief they don't have to transmit preconceived formulas, ready-made recipes.

Above all on the artistic side, when a personal style comes to light, it is also the result of internal investigation, the work on one's own limitations and strong points. The teacher is the one who is able to motivate the emergence of this interiority.

It is also imperative to be able to lead the work of the student in the right direction so that one's own technique, graphical or pictorial, is the result of a stylistic achievement, the most suitable tool for an expressive need. Indeed Ars in Fabula has stood out for the diversity and originality of their students style, attributable neither to their teachers nor to transitory trends.

*Illustration by Cinzia  
Ghigliano, from "LUI.  
Mike Disfarmer",  
Orecchio Acerbo, 2023.*







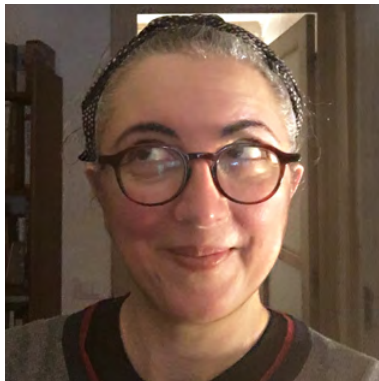
**Luca Tortolini**  
(writer)



**Cinzia Ghigliano**  
(illustrator)



**Roger Olmos**  
(illustrator)



**Isabella Labate**  
(illustrator)



**Marco Somà**  
(illustrator)



**Monica Martinelli**  
(Settenove publisher)



**Luigi Raffaelli**  
(Graphic designer  
and illustrator)

# COURSE STRUCTURE A.Y. 2024

## MODULE 1 PLANNING OF THE PICTURE BOOK

**January:** Text choice and analysis. Revision work.  
**February:** Study of characters and settings. Story-board.  
Pictorial techniques. Revision work.

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## MODULE 2 COMPOSITION AND COLOUR OF THE ILLUSTRATION

**March:** Design illustration. Pictorial techniques.  
Revision work.  
**April:** Technical finalization. The graphic design.  
Revision work.

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## MODULE 3 FINALISATION OF THE PROJECT

**May:** Review with the editor. Revision work.  
**June:** Graphic design of the project.  
How to present an editorial project. Revision work.

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## MEETING WITH EDITORS

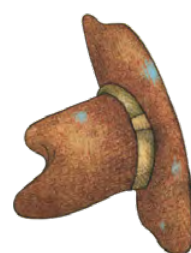
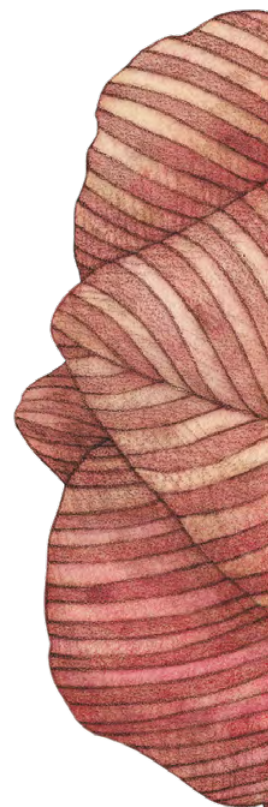
Catalogues and editorial choices.  
(the calendar will be communicated to the students)

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## PRESENTATION OF THE PROJECT

**July:** Revision work. Presentation of the book projects.

*Illustration by Marco Somà,  
from "Abbiamo un problema!  
(Un grosso problema)", Kite  
Edizioni, 2022.*













# PLANNING OF THE PICTURE BOOK

## MODULE 1

### JANUARY

FRIDAY

FROM 09:00 TO 18:30 TEXT CHOICE AND ANALYSIS.

SATURDAY

FROM 09:00 TO 18:30 TEXT CHOICE AND ANALYSIS.

REVISION (WEEKLY).

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### FEBRUARY

FRIDAY

FROM 09:00 TO 18:30 STUDY OF CHARACTERS AND SETTINGS.

SATURDAY

FROM 09:00 TO 18:30 STORY-BOARD. PICTORIAL TECHNIQUES.

REVISION (WEEKLY).

*Illustration by Roger Olmos,  
from "Amici per la pelle",  
Logos Edizioni, 2021.*



# COMPOSITION AND COLOUR OF THE ILLUSTRATION

## MODULE 2

### MARCH

#### FRIDAY

FROM 09:00 TO 18:30 DESIGNING THE ILLUSTRATION.

#### SATURDAY

FROM 09:00 TO 18:30 STUDY THE EXECUTIVE TECHNIQUE.

REVISION (WEEKLY).

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### APRIL

#### FRIDAY

FROM 09:00 TO 18:30 FINALISATION OF EXECUTIVE TECHNIQUE.

#### SATURDAY

FROM 09:00 TO 18:30 THE EDITORIAL LAYOUT.

REVISION (WEEKLY).

*Illustration by Roger  
Olmos, "Diversidad de  
género", made for Cambia  
el cuento association,  
2022.*













# FINALISATION OF THE PROJECT

## MODULE 3

### MAY

#### FRIDAY

FROM 09:00 TO 18:30 REVIEW WITH THE PUBLISHER.

#### SATURDAY

FROM 09:00 TO 18:30 REVIEW WITH THE PUBLISHER.

REVISION (WEEKLY).

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### JUNE

#### FRIDAY

FROM 09:00 TO 18:30 GRAPHIC PLANNING OF THE PROJECT.

#### SABATO

FROM 09:00 TO 18:30 GRAPHIC PLANNING OF THE PROJECT.

REVISION (WEEKLY).

*Illustration by Cinzia  
Ghigliano, from "Il cane giallo",  
Orecchio Acerbo, 2022.*



# PROJECT PRESENTATION

## MODULE 3

### JULY

REVISION (WEEKLY).

WEDNESDAY

FROM 09:00 TO 18:30 EXAM.

THURSDAY

FROM 09:00 TO 18:30 EXAM.

The commission will be composed of experts of the sector selected among publishers, literary agents and illustrators and will be designated by the end of June.

*Illustration by Marco Somà,  
from "Adesso siamo in due",  
soon to be released with Kite  
Edizioni, fall 2023.*











# REGOLAMENTO

## DURATION

The course takes place from January to July and it ends with a final exam that is the presentation of the book projects to a commission of experts. The thematic modules, in e-learning, take place on the weekends (one per month). The reviews of the projects (e-learning) are on a weekly basis. The entire Advanced-Level Course lasts 300 hours.

## COSTS

The cost of the Advanced-Level Course is 1.900 €.+ IVA 22% (tot. 2.318 €).

## APPLICATION

Send by email the filled out and signed application form (you can find it in the download section of the [Advanced-Level](#) page of the site Ars in Fabula or can be requested from the secretariat) together with a copy of the payment to the secretariat at [info@arsinfabula.com](mailto:info@arsinfabula.com)

## PAYMENTS

It is possible to pay in one solution or, on request, to pay in installments with five payments, according to the following table. To request the payment in instalments you have to tick the appropriate box in the application form.



*On back cover:  
illustration by Roger  
Olmos, from "La  
forza dei forti", Logos  
Edizioni, 2023.*

## **INSTALLMENTS**

1°) 518 € at the moment of the application. 2°) 450 € by the 23<sup>rd</sup> February.  
3°) 450 € by the 22<sup>nd</sup> March. 4°) 450 € by the 24<sup>th</sup> May,  
5°) 450 € by the 20<sup>th</sup> June.

*Please contact the secretariat before making the payment of the registration to check if there is a place available. Ars in Fabula Secretariat:  
info@arsinfabula.com.*

## **PAYMENT METHOD**

Bank transfer to current account payable to **AIF srl** (purpose:  
ADVANCED-LEVEL + last name and first name of the student)

### **BANK ACCOUNT DETAILS**

IBAN IT97A0538713401000003590290

Codice SWIFT BPMOIT22XXX

Current account in the name of **AIF srl**.

BPER Bank, Macerata Agency, Corso della Repubblica n° 38.

Send the receipt of the bank transfer to the email address  
info@arsinfabula.com.

## **WAIVER AND REFUNDS**

The cancellation from the course and the reimbursement is provided for, according to Italian law, within ten days from enrollment. In case the student finds it impossible to complete the cycle of studies, for proven reasons, the course can be recovered in the following year. The student is however obliged, in case payment in instalments was chosen, to pay the entire course according to the preset schedule.

*Management reserves the right to modify anything considered necessary, in its sole discretion, for the success of the course or due to unexpected needs of any kind.*

*Illustration by Cinzia  
Ghigliano, from "LUI.  
Mike Disfarmer",  
Orecchio Acerbo,  
2023.*





## **The picture book academy**



Ars in Fabula – Illustration School  
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[www.arsinfabula.com](http://www.arsinfabula.com)